

# Anniversary Issue



## IPM-K Quarterly Newsletter

APRIL-SEPTEMBER

IPMK / 2007


VOLUME- 4, No. 4.1

### Director's Message



Times move on bringing with it joyous and seal moments. Such is life where we have to face all challenges with high spirits, keeping level head & thinking positive- "Every dark cloud has a silver lining". So, use discrimination like a sword : with its sharp blade, slice in two the dilemmas life places before you - separate right from wrong, truth from errors, and charity from unfeeling insistence on precedent as on the principle of the things".

So, your right search ends here in IPM-K in recognition & appreciation of the above fact.

  
**Dr. A. B. Siddiqui**  
Director - IPM-K

*"When working with others, remembers this simple axiom : People are more important than things".*



## CONTENTS

- **Academic** - *Guest Lecture*
  - *Industrial Visit*
  - *Personality Development Activities*
- **Cultural** - *Independence Day*
  - *Farewell Party*
  - *Fresher Party*
  - *'ABHINANDAN-07'*
- **Creative** - *Article - Dr. A. B. Siddiqui*
  - *Student Creativity*
  - *Current Globalization*

*ipm-kampus*

## Editor's Message

Dear Readers,

I am delighted to have been given again the opportunity to provide my services as editor of IPM-K quarterly newsletter.

During the last two quarters IPM-K has undergone various rigorous academic and developmental activities. This issue is an anniversary issue and gives you the glimpse of all activities. The Newsletter is carrying a feature article from director, IPM-K Dr. A.B. Siddiqui, you will find the article very practical and educative.

Hope you will enjoy the issue and continue to give your support.

Have A very Happy Diwali & Prospers New Year.

**Seema Shukla**

*seema@ipmkanpur.edu.in*

**Shilpi Saxena**

*shilpisaxena@rediffmail.com*

## Article Published

An

Article titled

**"Six Sigma - Its relevance  
in Indian Industry"**

written by

Mr. Moloy Ghoshal

was published

in

**"Convergence Asia"**

Volume V - No. 2

April - June 2007

IISE Lucknow

## Guest lectures

IPM-K invites eminent speakers from industries to make sure that the aspiring professionals get accustomed to the developments and innovations taking place in corporate and prevailing economy.

The following experienced persons should be given credit to provide happenings of the industry to our students :

Mr. H.S. Gupta (Chief Branch Manager - UNION BANK OF INDIA)

DISCUSSED ABOUT current banking scenario. Core Banking was the thing about which he emphasized most. He talked about RBI's running various programmes like social inclusion and self managed groups.

Mr. Siddharth Pradhan (General Manager) RAVE MOTI, Kanpur shared his views regarding the booming retail sector. He talked about the shopping mall cultures which are in trend now and are increasing continually thereby effecting the masses. He emphasized on the phenomenal changes as far as job opportunities and the product offering being provided by this sector.

Mr. Avinash Nigam (Production Manager), Rishi Bakers had a discussion about nitties and gritties about the production field. He specially talked about the technique called. "KAIZAN".

Mr. Wasimuulah (Branch Head), Indusland Bank expressed his views on the following topics in the Banking Sector - CRR, NAV, ULIP, Mutual Funds, Insurance his emphasis was more on practical field and Sales.

## PDP Sessions

At Institute of Productivity & Management we organize PDP to generate the confidence in the students to 'transfer' the learning into new challenging situations.

The Personality Development Programme (PDP), organized and run by the IPM-K focuses on developing the communication skills required by senior managers, including presentations, team working and leadership skill development. It combines elements of classroom teaching and practical exercise in developing these skill in our budding professionals. These nurturing sessions are carried out by our distinguished faculty base. Sessions are scheduled throughout the year and are core element of the PGDM programme.



To identify the most effective ways of enhancing students motivation for learning in generation and for "employability" in particular, which encourages the clarification and attainment of

each individual's personal objectives through a process of planning, experience and reflection.

The programme set out to develop within the curriculum the following set of skills generic across all disciplines, which would help the student to respond to the changing needs of employers and to support their career planning activities into the future:

- **Knowing yourself**
- **Research opportunities for employment and further study**
- **Decision - making**
- **Goal - setting and taking action**

The Following Activities were conducted by our distinguished faculties during the semester:-

- Ms. Shivani Bhargava Current Business, Political & Entertainment scenario
- Ms. Nidhi Mishra Group Discussions.
- Ms. Shilpi Saxena AD-MAD Competition
- Ms. Mamta Khanna Extempore held.
- Ms. Seema Shukla Case Studies
- Mr. Pankaj Dhingra Brainstorming sessions
- Mr. Moley Ghoshal Personal Development

## Industrial Visits

To enrich the technical knowledge of our students Industrial visits are being arranged four times in a year. In-plant training are mandatory for our students during the semester vacations.

**Industrial Visits and Orientation :-** Industrial visits are organized to acquaint the students with the real-life organizational environment where they observe and study the systems and practices. Discussions are arranged with the

managerial staff to give and orientation to the students on the salient features and critical issue of the organization. These visits provide the students with the much-needed exposure to the practical aspects of the curriculum. In order to step forward in this aspect, the institute made an effort for its students to visit a well known brewery Industry manufacturing Parle Products. The factory called as Swati



Biscuits. The students went through all the manufacturing processes including its packing. There was also an AV to make the process very clear and interesting to know its history as well.

The industrial trip was followed by a small picnic to Nawabganj's bird sanctuary at Lucknow-Kanpur Road. So it was a

knowledgeful cum fun trip for IPM-K students.

## Independence Day



An Independence Day is an annual celebration commemorating the anniversary of a nation's assumption of independent statehood, usually after ceasing to be a colony or part of another state.

Independence Day is celebrated on August 15 to commemorate its independence from British rule and its birth as a sovereign nation on that day in 1947. The day is a national holiday in India. It is celebrated all over the country through flag-hoisting ceremony and distribution of sweets.

Independence Day 2007 celebrations took place in IPM-K with gaiety and enthusiasm. The festivities started with Director Dr. A.B. Siddiqui hoisting the national flag followed by National Anthem & sayings of Swami Vivekananda and Gurudev Rabindra Nath Tagore. Then this festive ended with the distribution of sweets to the budding managers.